

THE CALL FOR ENTRY TO THE 33RD ANNUAL BOSTON/NEW ENGLAND EMMY® AWARDS

ELIGIBILITY AREA: The Boston/New England chapter area is all of the markets in the states of Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont. This area encompasses the following markets: 7-Boston(Manchester), 29-Hartford & New Haven, 52-Providence-New Bedford, 76-Portland-Auburn, 92-Burlington-Plattsburgh, 109-Springfield-Holyoke, 152-Bangor and 205-Presque Isle.

ELIGIBILITY PERIOD: Awards are presented for entries produced for the Boston/New England Chapter area, and were broadcast or cablecast for the first time during the period from January 1 through December 31, 2009.

THE 33RD BOSTON/NEW ENGLAND EMMY® AWARD RULES & RATES

STANDARD RULES

PURPOSE: To recognize outstanding achievements in television by conferring annual awards of merit in the Chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements in television.

ELIGIBILITY: To be eligible entries must have been distributed to the general public via broadcast, cablecast, or broadband by a television station, a cable company, satellite, internet or similar distribution system.

Broadcast entries must have been produced for the Chapter's designated awards area and must have had their first transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards (see exceptions).

Broadband entries must have been intended for consumption and be 'of primary interest' to a regional audience. It is advised that broadband content intended for a *wider* audience (a national audience) be submitted for consideration in the Academy's national competitions.

Cablecast entries are deemed available *for an entire market* if the cable channel on which they appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

Entries which are broadcast only on a **Super Station** and which are specifically designed *exclusively for their local market* may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community.

Entries dealing with national news or entries dealing with subjects of general interest beyond the local market are not eligible for regional judging. The Chapter's Awards Committee may resolve questions of eligibility for such entries. Petitions, in writing, can also be forwarded to the National Awards Committee for final review and judgment. Works accepted for regional judging under this exception may not be submitted for National consideration.

Program length commercials (infomercials) and closed circuit programs are not eligible.

Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

No entry may be submitted to more than one Chapter's awards.

Ineligible entries may be disqualified during any phase of the competition.

EXCEPTIONS TO THE 50% RULE:

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
2. The treatment of a local community issue by a super station that is directed specifically to those living inside the station's home market maintains its eligibility in regional Emmy® Award competitions.
3. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.
4. Local segments that are eligible to participate as entries in national Emmy® Award competitions (i.e. News & Doc, Community & Public Service) may compete in both regional and national awards competitions under prevailing rules.
5. Broadband entries that can be seen worldwide via the internet are eligible for regional competition if the content was primarily intended for consumption in the Chapter's designated awards area.

ORIGINAL MATERIAL: At least two-thirds of a program entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in an original program. Entrants must identify all non-original material, including its location in the program. Pre-purposed or re-purposed material is not eligible.

COMPOSITES: A composite is defined as a sampling of two or more representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual's talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be "as aired" with no internal edits or post production work, such as music or special effects. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift.

LANGUAGE OTHER THAN ENGLISH: Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges.

Programs in languages other than English or Spanish may also be entered; however judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit a DVD with English subtitles or with English on a second audio channel, a précis or English transcript.

MEMBERSHIP: Membership in The National Academy of Television Arts and Sciences is not required to enter the Emmy® Awards.

JUDGING PROCEDURE: Entries made to this Chapter will be judged by panels assembled by other NATAS Chapters. These panels shall be comprised of no fewer than **5** judges who shall be certified as peers. No more than **3** judges on a panel may be employed by the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.


NON-COMPETITIVE JUDGING: Entries are judged against a standard of excellence and do not compete against each other. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

JUDGING REQUIREMENT: The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter's entrants. This Chapter will judge other Chapter's entries. By entering, you agree to serve as a judge when asked.

INTENTIONAL FALSIFICATION: The entrant warrants that he/she/they are the party(ies) most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

ENTRY ERRORS AND OMISSIONS: The National Academy of Television Arts and Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. The National Academy shall accept all submissions that are not in conflict with any of its rules and regulations.

ENTRY FORMAT:

Entries will be accepted only as DVD video . The readability of the DVD is the responsibility of the entrant. DVDs that cannot be 'read' cannot be judged and entry fees will **not** be refunded. It is recommended that you view on a late model consumer DVD player before submitting the entry.

The following guidelines shall apply:

DVD-R format (DVD minus-R).

DVDs must be finalized and 'compatibility tested' on a different DVD player than the one used to burn the entry.

Brand-name disks are recommended.

Printed DVD labels (paper labels) are not suggested; instead, use a permanent marker to legibly PRINT identifying marks on the disk. Ink jet or laser printing that can be applied directly to the DVD face (printable media) is acceptable.

Use a clear sleeve or case.

One entry per DVD.

A one page written description should accompany each entry submission.

AWARD OWNERSHIP: Emmy® Awards are presented to individuals, not to their employers. Ownership of the Emmy® statuette is retained by the individuals and The National Academy of Television Arts and Sciences, even if an employer pays entry fees. Stations, studios and production companies may order a duplicate statuette for public display at their place of business (one each; up to a maximum of three per winning entry).


WHO RECEIVES THE AWARD? Producers, craftpersons and other statue-eligible entrants as listed on the entry form receive the Emmy® statuette, except where noted. Others who work on a nominated or winning entry may order production certificates or plaques.

CRAFTS ACHIEVEMENT: In the Crafts Achievement Awards, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

PROMOTION: Emmy® winners may refer in advertising and publicity to the fact that they are an Emmy® recipient and, for one year after the award was bestowed may use a replica of the Emmy® statuette in such advertising. A ® registration mark and the appropriate copyright notice: © NATAS/ATAS must accompany any portrayal of the Emmy® statuette or moniker.

GENERAL RULES

Each entry may only be submitted in one category. An individual may submit the same entry in more than one craft achievement category. Entries must be submitted as broadcast or cablecast. Except where specifically indicated, no composites, and no editing or post-production for award submission purposes are allowed. However, no program in any category may be more than 60 minutes in length. A maximum of three edits is permitted to bring longer program entries to the stated entry time.

Entries will be accepted only as DVD video . No bars, tone or slate are necessary and commercials must be replaced by 3-5 seconds of black. Each station, company, individual or organization submitting more than three entries must include a master list for detailing the total cost per entry and membership dues paid at time of submission. The master list should be typed or clearly written and enclosed with the entries. All entries must be submitted online. All entry DVDs and boxes must be clearly labeled.

The Boston/New England Chapter recognizes that there will be instances where more than one person is responsible for the work entered. Additional entrant names are only accepted if their contributions were tantamount to the entry's award-worthiness. Additional entrant names are only accepted at time of entry for an additional cost, as indicated on the entry form.

Rating is done on a 1-10 scale basis in three criteria; content, creativity and execution (a total score of 30). Craft Achievement categories are judged for creativity and execution (a total score of 20). Nominations: Each judge votes individually by secret ballot. Ballots are mailed to the Boston/New England Chapter's independent certified public accountant for tabulation. Each entry will have a total point score: this total will determine nomination worthiness. At the nomination party, each nominated entrant will receive a nomination certificate. Entries will not automatically become nominees. Nominees will not automatically become award recipients.

All entry DVDs become the property of the Boston/New England Chapter and will not be returned. Winning entries are donated to the Media Library at Emerson College.

SUBMISSION PROCEDURE

All entries must be submitted online at [http\\boston.emmyonline.org](http://boston.emmyonline.org)

The Boston/New England Awards Committee reserves the right to change an entry's category if submitted improperly. The decision of the Awards Committee is final.

RATES:

Chapter Dues Annually: \$75 per person

Member Prices: \$85 for first entrant name, per entry
\$60 for each additional name, per entry

Non-Member Price: \$200 per name, per entry

All entries must be delivered by 5:00PM-Friday, January 15, 2010.

Postmarked no later than Thursday, January 14, 2010

Mail To:

Hand-deliver or ship to:

Jill D. Jones
NATAS-New England Chapter
P.O. Box 1332
Newport, RI 02840

Jill D. Jones
One Ashurst Place
Newport, RI 02840

Phone: 617-283-6314 Fax: 401-848-9278 Email: natasne@aol.com

The 33rd Boston/New England Emmy® Awards Ceremony is on May 22, 2010 at the Gillette Stadium at Patriot Place.

THE 33RD BOSTON/NEW ENGLAND EMMY® AWARD CATEGORIES

ENTRY CATEGORIES: The intention is to recognize excellence and outstanding achievement in News, Programming, Sports, Public Service/Promotion and Craft Achievements. There may be one award, more than award or no award in each category. The following is a list of all categories in which work may be submitted to the Boston/New England Chapter for Emmy® Award consideration. Each specific category within these areas has been numbered. That number must be recorded on the entry form along with the category title in which work is being

entered. Please note any stipulations immediately under a section's title. Those stipulations apply to all of the categories in that section.

Definition of terms used in Categories:

Regularly Scheduled Program/Series: A program that appears in substantially the same format, two or more times a year.

Special: A one-time-only program or a program from a series that appears in a substantially different format and may or may not be broadcast or cablecast in a period other than its regular time.

Composite: A sampling of two or more representative segments or elements which convey to a judging panel the scope, breadth or range of the individual's talents or of coverage of a special event. A demo reel is not a composite. A composite's contents must be listed on the entry form.

Within 24 Hours: Stipulates that the work being submitted was created, shot, edited and aired during one work day.

Producer: The person(s) most directly responsible for the majority of the content and production elements of the entry. Executive producers are not eligible for Emmy® statuettes unless directly involved in the hands-on production of the work submitted.

NEWS PROGRAMMING

One Award, more than one Award, or no Award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. For any entry designated as a series, a minimum of two reports must be included.

1. Newscast – Evening

For excellence in a regularly scheduled evening newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

1A. Larger Markets (1-49)

1B. Smaller Markets (50-100+)

NEWS GATHERING

The content of material entered in categories 2-8 should be from a daily newscast, which typically includes events of the day, features, sports and weather. Features or segments entered in the newscast categories 2-8 are not eligible in programming categories.

2. General Assignment Report

For excellence in coverage of a single or multi-part story or topic aired within a regularly scheduled newscast or newscasts, which has no time limit for its preparation. Entry may include live and/or taped elements. Stories and topics covered must be of a hard news character. This category is for coverage of planned events and done as planned assignments, not pitched or created reports that would fall under Feature or Specialty Reports. Time limit: 10 minutes.

3. Spot News

For excellence in coverage of a single, unanticipated news event, which is shot, edited, produced and aired within 24 hours on a regularly scheduled newscast. Entry may include multiple live and/or taped elements and online content. Time Limit: Limited to a single report.

Regional winners in this category are eligible, at their discretion to complete for a plaque in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.

4. Continuing Coverage

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite. Elements may include segments from within or outside of a regularly scheduled newscast including those presented online. A stand-alone segment from this composite may be entered in one other area. Time limit: 30 minutes

4A. Within 24 Hours-All reports included are from one news story and all aired within a 24-hour period.

4B. No Time Limit-At least three segments should be entered to show the overall coverage of one news story over a longer period of time.

5. Investigative Report

For excellence in reporting of a community problem requiring research and investigative journalism, aired within a regularly scheduled newscast. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting. Written documentation is required (limit of 100 words). Composites are allowed but no segment of the composite can be entered in any other news or program category. Time limit: 30 minutes.

Regional winners in this category are eligible, at their discretion to complete for a plaque in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Investigative Reporting.

6. Feature News Report

For excellence in reporting of a single or multi-part feature news story or topic aired within a regularly scheduled newscast. Time limit 10 minutes. Series time limit: 15 minutes.

6A: Light Feature

6B: Light Series

7. News Specialty Report

The following areas are open to entries created, written, produced and broadcast/cablecast by news personnel. One award, more than one award, or no award is given to the Producer(s) and others directly responsible for the content and execution of the news coverage. Anchors, Reporters, Directors, Photographers, Editors, Assignment Editors, Hosts, Writers, qualified others may be eligible if their contributions were tantamount to the entry's award-worthiness. These reports should be a regular and continuing segment on a regularly scheduled newscast. Composites are allowed but no segment of the composite can be entered in any other news or program category. Time limit: 10 minutes. Series time limit: 15 minutes

7A: Arts/Entertainment- For excellence in coverage that focuses on general entertainment, variety or visual and performing arts.

7B: Business/Consumer- For excellence in coverage of business, finance, consumer affairs or economic topics.

7C: Health/Science- For excellence in coverage of health, science, medical topics or subject matter.

7D: Political/Government-For excellence in coverage of political, civil or government issues or subject matter.

7E: Sports News-For excellence in coverage of sports in general, sports related topics or subject matter.

8. Team Coverage

For excellence by a team involved in covering multiple stories on a single subject, shot, edited, produced and aired within 24 hours in a regularly scheduled newscast. Entry may include live and/or taped elements and online content. Time limit: 15 continuous minutes.

PROGRAM SPECIALTY

Categories 9-24 are open to entries created, written, produced and broadcast/cablecast by public affairs and program personnel. One award, more than one award, or no award is given to the Producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Host, moderators, Reporters, Directors, Photographers, Editors, Writers, and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Time limit is 30 minutes for all program entries. A maximum of 3 segments/lifts is permitted to bring longer program entries to the required time limit.

9. Arts/Entertainment

For excellence in a regularly scheduled program, series or special that focuses on general entertainment, variety or visual and performing arts. Time limit: 30 minutes.

10. Children/Youth

For excellence in a regularly scheduled program, series or special that focuses on subjects designed to be of specific interest to a target audience 12 years of age and under. Time limit: 30 minutes.

11. Education/Schools

For excellence in a regularly scheduled program, series or special that focuses on schools, teaching or education. Time limit: 30 minutes.

12. Environmental

For excellence in a regularly scheduled program, series or special that focuses on environmental impact issues, topics or subject matter. Time limit: 30 minutes.

13. Health/Science

For excellence in a regularly scheduled program, series or special that focuses on health, science, medical topics or subject matter. Time limit: 30 minutes.

14. Historic/Cultural

For excellence in a regularly scheduled program, series or special that focuses on historical, cultural and/or ethnic topics or subject matter. Time limit: 10 minutes. Series time limit: 15 minutes.

14A. Feature/Segment

14B. Program/Special

15. Societal Concerns

For excellence in a regularly scheduled program, series or special that focuses on current issues of societal concern, social ills, community or general public interest. Time limit: 30 minutes.

16. Sports Series

For excellence in a regularly scheduled daily or weekly sports program. Entry may be live or taped. Entries may include multi-camera and pre-produced segments. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time Limit: 30 minutes.

17. Sporting Event/Game-Live/Unedited

For excellence in production of a single program, special or series, live or live-to-tape sports event or game. A composite is required and must include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. Time limit: 30 minutes.

18. Sports One-Time Special

For excellence in a one-time sports related special program that is not part of a regularly scheduled daily or weekly sports program. Entry may be live or taped. Entry should have no post edits except for the removal of commercials. Time limit: 30 minutes.

19. Sports Feature/Segment

For excellence in coverage of sports in general, sports related topics or subject matter within a regularly scheduled news program. Time limit: 10 minutes. Series time limit: 15 minutes. Segments or Features which first aired on a newscast should be entered in category #7E.

PROGRAMMING

20. Documentary

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of current, cultural and/or historical significance. Entry should be a single subject film, or video documentation of actual events. Dramatization or studio response is not included in this category. If preferred, long-form programs can be accepted in their entirety. However, judges are only required to screen 25% of the full program. Time limit 60 minutes.

21. Informational/Instructional

For excellence in presentation of stories from a regularly scheduled program, series or special whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects. Time limit: 30 minutes.

22. Interview/Discussion

For excellence in a regularly scheduled program, series or special consisting of interview/discussion material that is at least 75% unscripted. Time limit: 30 minutes.

23. Magazine Program

23A. Feature/Segment

For excellence in a feature or segment from a regularly scheduled program, series or special consisting of various stories of local interest designed to entertain and inform. Time limit: 10 minutes.

23B. Program/Special

For excellence in a regularly scheduled program, series or special consisting of various stories of local interest designed to entertain and inform. Time limit: 30 minutes.

24. Special Event Coverage (other than News or Sports)

For excellence in coverage of a one-time-only, anticipated community or entertainment event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 70% live material. Time limit: 30 minutes.

SPOT ANNOUNCEMENTS

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be locally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. Spots may be 5-seconds to 2-minutes in length. Program length commercials (infomercials) are not eligible. If a campaign is entered, a maximum of three spots may be included.

25. Community/Public Service (PSAs)

For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes.

25A: Single Spot

Material entered in this category can not part of a public service announcement campaign.

25B: Campaign

Submit no more than three public service announcements per campaign.

26. Promotion

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

26A: News Promo-Single Spot- Same Day

26B: News Promo-Single Spot

26C: News Promo-Campaign

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as locally produced spots for network and/or syndicated programming.

26D: Program-Single Spot

26E: Program-Campaign

27. Commercial

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. Program length commercials (infomercials) are not eligible.

CRAFT ACHIEVEMENTS

One award, more than one award, or no award is given for excellence in a specific television discipline demonstrating the skills of one or more individuals. Entries may contain a single example of the craft or a composite of material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only one of those entries may be a composite. Craft awards are intended for hands-on craft persons, not those that supervise craft persons. The title, air date and length of each example should be listed with your description of the composite. A demo reel is not a composite. Scripts may accompany entries in category 36. Design sketches may accompany entries in category 31-C. Time limit: 15 minutes.

28. Audio

29. Director

29A: Live or Live to Tape

29B: Post Production

30. Editor

30A: Program (Non-News)

30B: News-Within 24 Hours

30C: News-No Time Limit

30D: Short Form (Promos, PSAs, Commercials, Opens, etc.)

31. Graphics Arts

31A: Program (Non-News)

31B: News

31C: Set Design

32. Musical Composition/Arrangement

33. News Producer

Enter complete segment or composite, not to exceed 30 minutes. Unless part of a composite, material entered in this category cannot be part of a Newscast entry, category 1.

34. On-Camera Talent

34A: Anchor-News

34B: Commentator/Editorialist

34C: Program-Host/Moderator

34D: Reporter-Feature/Human Interest

34E: Reporter-Investigative

34F: Reporter-General Assignment

34G: Reporter-Sports

34H: Anchor-Weather

35. Photographer

35A: Program (Non-News)

35B: News-Within 24 Hours

35C: News-No Time Limit

35D: Short Form (Promos, PSAs, Commercials, Opens, etc.)

36. Writer

37A: Program (Non-News)

37B: News

37C: Short Form (Promos, PSAs, Commercials, Opens, etc.)

37. STUDENT PRODUCTION (*plaque eligible*)

A plaque is awarded in this area for excellence in a news program produced and executed by students at a university, college or technical/vocational school during the eligibility year. Entry must be validated by a professor/teacher. Students responsible for the production, as specified in writing by the school, will each receive an Emmy® certificate. Time limit 30 minutes.