

THE CALL FOR ENTRY TO THE 33RD ANNUAL BOSTON/NEW ENGLAND EMMY® AWARDS

ELIGIBILITY AREA: The Boston/New England chapter area is all of the markets in the states of Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont. This area encompasses the following markets: 7-Boston(Manchester), 29-Hartford & New Haven, 52-Providence-New Bedford, 76-Portland-Auburn, 92-Burlington-Plattsburgh, 109-Springfield-Holyoke, 152-Bangor and 205-Presque Isle.

ELIGIBILITY PERIOD: Awards are presented for entries produced for the Boston/New England Chapter area, and were broadcast or cablecast for the first time during the period from January 1 through December 31, 2009.

THE 33RD BOSTON/NEW ENGLAND EMMY® AWARD RULES & RATES

STANDARD RULES

PURPOSE: To recognize outstanding achievements in television by conferring annual awards of merit in the Chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements in television.

ELIGIBILITY: To be eligible entries must have been distributed to the general public via broadcast, cablecast, or broadband by a television station, a cable company, satellite, internet or similar distribution system.

Broadcast entries must have been produced for the Chapter's designated awards area and must have had their first transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards (see exceptions).

Broadband entries must have been intended for consumption and be 'of primary interest' to a regional audience. It is advised that broadband content intended for a *wider* audience (a national audience) be submitted for consideration in the Academy's national competitions.

Cablecast entries are deemed available *for an entire market* if the cable channel on which they appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

Entries which are broadcast only on a **Super Station** and which are specifically designed *exclusively for their local market* may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community.

Entries dealing with national news or entries dealing with subjects of general interest beyond the local market are not eligible for regional judging. The Chapter's Awards Committee may resolve

questions of eligibility for such entries. Petitions, in writing, can also be forwarded to the National Awards Committee for final review and judgment. Works accepted for regional judging under this exception may not be submitted for National consideration.

Program length commercials (infomercials) and closed circuit programs are not eligible.

Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

No entry may be submitted to more than one Chapter's awards.

Ineligible entries may be disqualified during any phase of the competition.

EXCEPTIONS TO THE 50% RULE:

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
2. The treatment of a local community issue by a super station that is directed specifically to those living inside the station's home market maintains its eligibility in regional Emmy® Award competitions.
3. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.
4. Local segments that are eligible to participate as entries in national Emmy® Award competitions (i.e. News & Doc, Community & Public Service) may compete in both regional and national awards competitions under prevailing rules.
5. Broadband entries that can be seen worldwide via the internet are eligible for regional competition if the content was primarily intended for consumption in the Chapter's designated awards area.

ORIGINAL MATERIAL: At least two-thirds of a program entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in an original program. Entrants must identify all non-original material, including its location in the program. Pre-purposed or re-purposed material is not eligible.

COMPOSITES: A composite is defined as a sampling of two or more representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual's talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be "as aired" with no internal edits or post production work, such as music or special effects. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift.

LANGUAGE OTHER THAN ENGLISH: Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges.

Programs in languages other than English or Spanish may also be entered; however judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit a DVD with English subtitles or with English on a second audio channel, a précis or English transcript.

MEMBERSHIP: Membership in The National Academy of Television Arts and Sciences is not required to enter the Emmy® Awards.

JUDGING PROCEDURE: Entries made to this Chapter will be judged by panels assembled by other NATAS Chapters. These panels shall be comprised of no fewer than **5** judges who shall be certified as peers. No more than **3** judges on a panel may be employed by the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.


NON-COMPETITIVE JUDGING: Entries are judged against a standard of excellence and do not compete against each other. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

JUDGING REQUIREMENT: The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter's entrants. This Chapter will judge other Chapter's entries. By entering, you agree to serve as a judge when asked.

INTENTIONAL FALSIFICATION: The entrant warrants that he/she/they are the party(ies) most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

ENTRY ERRORS AND OMISSIONS: The National Academy of Television Arts and Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. The National Academy shall accept all submissions that are not in conflict with any of its rules and regulations.

ENTRY FORMAT:

Entries will be accepted only as DVD video . The readability of the DVD is the responsibility of the entrant. DVDs that cannot be 'read' cannot be judged and entry fees will **not** be refunded. It is recommended that you view on a late model consumer DVD player before submitting the entry.

The following guidelines shall apply:

DVD-R format (DVD minus-R).

DVDs must be finalized and 'compatibility tested' on a different DVD player than the one used to burn the entry.

Brand-name disks are recommended.

Printed DVD labels (paper labels) are not suggested; instead, use a permanent marker to legibly PRINT identifying marks on the disk. Ink jet or laser printing that can be applied directly to the DVD face (printable media) is acceptable.

Use a clear sleeve or case.

One entry per DVD.

A one page written description should accompany each entry submission.

AWARD OWNERSHIP: Emmy® Awards are presented to individuals, not to their employers. Ownership of the Emmy® statuette is retained by the individuals and The National Academy of Television Arts and Sciences, even if an employer pays entry fees. Stations, studios and production companies may order a duplicate statuette for public display at their place of business (one each; up to a maximum of three per winning entry).


WHO RECEIVES THE AWARD? Producers, craftpersons and other statue-eligible entrants as listed on the entry form receive the Emmy® statuette, except where noted. Others who work on a nominated or winning entry may order production certificates or plaques.

CRAFTS ACHIEVEMENT: In the Crafts Achievement Awards, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

PROMOTION: Emmy® winners may refer in advertising and publicity to the fact that they are an Emmy® recipient and, for one year after the award was bestowed may use a replica of the Emmy® statuette in such advertising. A ® registration mark and the appropriate copyright notice: © NATAS/ATAS must accompany any portrayal of the Emmy® statuette or moniker.

GENERAL RULES

Each entry may only be submitted in one category. An individual may submit the same entry in more than one craft achievement category. Entries must be submitted as broadcast or cablecast. Except where specifically indicated, no composites, and no editing or post-production for award submission purposes are allowed. However, no program in any category may be more than 60 minutes in length. A maximum of three edits is permitted to bring longer program entries to the stated entry time.

Entries will be accepted only as DVD video . No bars, tone or slate are necessary and commercials must be replaced by 3-5 seconds of black. Each station, company, individual or organization submitting more than three entries must include a master list for detailing the total cost per entry and membership dues paid at time of submission. The master list should be typed or clearly written and enclosed with the entries. All entries must be submitted online. All entry DVDs and boxes must be clearly labeled.

The Boston/New England Chapter recognizes that there will be instances where more than one person is responsible for the work entered. Additional entrant names are only accepted if their contributions were tantamount to the entry's award-worthiness. Additional entrant names are only accepted at time of entry for an additional cost, as indicated on the entry form.

Rating is done on a 1-10 scale basis in three criteria; content, creativity and execution (a total score of 30). Craft Achievement categories are judged for creativity and execution (a total score of 20). Nominations: Each judge votes individually by secret ballot. Ballots are mailed to the Boston/New England Chapter's independent certified public accountant for tabulation. Each entry will have a total point score: this total will determine nomination worthiness. At the nomination party, each nominated entrant will receive a nomination certificate. Entries will not automatically become nominees. Nominees will not automatically become award recipients.

All entry DVDs become the property of the Boston/New England Chapter and will not be returned. Winning entries are donated to the Media Library at Emerson College.

SUBMISSION PROCEDURE

All entries must be submitted online at [http\\boston.emmyonline.org](http://boston.emmyonline.org)

The Boston/New England Awards Committee reserves the right to change an entry's category if submitted improperly. The decision of the Awards Committee is final.

RATES:

Chapter Dues Annually: \$75 per person

Member Prices: \$85 for first entrant name, per entry
\$60 for each additional name, per entry

Non-Member Price: \$200 per name, per entry

All entries must be delivered by 5:00PM-Friday, January 15, 2010.

Postmarked no later than Thursday, January 14, 2010

Mail To:

Jill D. Jones
NATAS-New England Chapter
P.O. Box 1332
Newport, RI 02840

Hand-deliver or ship to:

Jill D. Jones
One Ashurst Place
Newport, RI 02840

Phone: 617-283-6314 Fax: 401-848-9278 Email: natasne@aol.com

The 33rd Boston/New England Emmy® Awards Ceremony is on May 22, 2010 at the Gillette Stadium at Patriot Place.